

NCC Cable System Order

Order #	62360078
Syscode	7876
System Name	Comcast/South Bend Interconnect, IN
Market	South Bend

AE	Paul Doll
Sales Coordinator	Matthew Charpentier
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov16 Proj. (Nov15 HUT
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Mentzer Media Services
Advertiser	Curtis Hill for Indiana Attorney General

Client Code	
Product Code	PCHIL
Est Code	4367
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/01/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$1,578.00	
Commission		\$236.70	
Net Total		\$1,341.30	
Total Spots		135	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: M, MTu spots moved to broadcast week of 11/7. Total \$ unchanged. Rev. 11.1
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HALL	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X						-	-	0	\$9.00	\$0.00	30	R1: -2x moved
2	HALL	VARIOUS	10/31/16	11/6/16	09:00	16:00	X							-	-	0	\$8.00	\$0.00	30	R1: -2x moved
3	HALL	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	0	\$12.00	\$0.00	30	R1: -1x moved
4	HALL	VARIOUS	10/31/16	11/6/16	19:00	24:00	X							-	-	0	\$12.00	\$0.00	30	R1: -3x moved
5	HALL	VARIOUS	10/31/16	11/6/16	05:00	09:00			X	X	X	X	X	-	-	3	\$9.00	\$27.00	30	IPE 09/09/16-11/08/16
6	HALL	VARIOUS	10/31/16	11/6/16	09:00	16:00			X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	IPE 09/09/16-11/08/16
7	HALL	VARIOUS	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	3	\$12.00	\$36.00	30	IPE 09/09/16-11/08/16
8	HALL	VARIOUS	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	IPE 09/09/16-11/08/16
9	HALL	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$11.00	\$22.00	30	IPE 09/09/16-11/08/16
10	FXNC	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X						-	-	0	\$18.00	\$0.00	30	R1: -2x moved
11	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X							-	-	0	\$15.00	\$0.00	30	R1: -2x moved
12	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	0	\$25.00	\$0.00	30	R1: -1x moved
13	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X							-	-	0	\$35.00	\$0.00	30	R1: -3x moved
14	FXNC	VARIOUS	10/31/16	11/6/16	05:00	09:00			X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	IPE 09/09/16-11/08/16
15	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00			X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	IPE 09/09/16-11/08/16
16	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	3	\$25.00	\$75.00	30	IPE 09/09/16-11/08/16
17	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	IPE 09/09/16-11/08/16
18	FXNC	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$18.00	\$36.00	30	IPE 09/09/16-11/08/16
19	TWC	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X						-	-	0	\$3.00	\$0.00	30	R1: -2x moved
20	TWC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X							-	-	0	\$3.00	\$0.00	30	R1: -2x moved
21	TWC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	0	\$4.00	\$0.00	30	R1: -1x moved

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22	TWC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X							-	-	0	\$4.00	\$0.00	30	R1: -2x moved
23	TWC	VARIOUS	10/31/16	11/6/16	05:00	09:00			X	X	X	X	X	-	-	6	\$3.00	\$18.00	30	IPE 09/09/16-11/08/16
24	TWC	VARIOUS	10/31/16	11/6/16	09:00	16:00			X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	IPE 09/09/16-11/08/16
25	TWC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	3	\$4.00	\$12.00	30	IPE 09/09/16-11/08/16
26	TWC	VARIOUS	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	7	\$4.00	\$28.00	30	IPE 09/09/16-11/08/16
27	HLN	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X						-	-	0	\$5.00	\$0.00	30	R1: -2x moved
28	HLN	VARIOUS	10/31/16	11/6/16	09:00	16:00	X							-	-	0	\$4.00	\$0.00	30	R1: -2x moved
29	HLN	VARIOUS	10/31/16	11/6/16	19:00	24:00	X							-	-	0	\$6.00	\$0.00	30	R1: -3x moved
30	HLN	VARIOUS	10/31/16	11/6/16	05:00	09:00			X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	IPE 09/09/16-11/08/16
31	HLN	VARIOUS	10/31/16	11/6/16	09:00	16:00			X	X	X	X	X	-	-	5	\$4.00	\$20.00	30	IPE 09/09/16-11/08/16
32	HLN	VARIOUS	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	7	\$6.00	\$42.00	30	IPE 09/09/16-11/08/16
33	HLN	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$7.00	\$14.00	30	IPE 09/09/16-11/08/16
34	TLC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X							-	-	0	\$9.00	\$0.00	30	R1: -3x moved
35	TLC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	0	\$20.00	\$0.00	30	R1: -1x moved
36	TLC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X							-	-	0	\$20.00	\$0.00	30	R1: -3x moved
37	TLC	VARIOUS	10/31/16	11/6/16	09:00	16:00			X	X	X	X	X	-	-	7	\$9.00	\$63.00	30	IPE 09/09/16-11/08/16
38	TLC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X	X	X	X	X	-	-	2	\$20.00	\$40.00	30	IPE 09/09/16-11/08/16
39	TLC	VARIOUS	10/31/16	11/6/16	19:00	24:00			X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	IPE 09/09/16-11/08/16
40	TLC	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$15.00	\$60.00	30	IPE 09/09/16-11/08/16
41	HALL	VARIOUS	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	\$9.00	\$18.00	30	R1: +2x moved
42	HALL	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$8.00	\$16.00	30	R1: +2x moved

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43	HALL	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	R1: +1x moved
44	HALL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$12.00	\$36.00	30	R1: +3x moved
45	FXNC	VARIOUS	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	\$18.00	\$36.00	30	R1: +2x moved
46	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$15.00	\$30.00	30	R1: +2x moved
47	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$25.00	\$25.00	30	R1: +1x moved
48	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$35.00	\$105.00	30	R1: +3x moved
49	TWC	VARIOUS	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	\$3.00	\$6.00	30	R1: +2x moved
50	TWC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$3.00	\$6.00	30	R1: +2x moved
51	TWC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$4.00	\$4.00	30	R1: +1x moved
52	TWC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$4.00	\$8.00	30	R1: +2x moved
53	HLN	VARIOUS	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	\$5.00	\$10.00	30	R1: +2x moved
54	HLN	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	2	\$4.00	\$8.00	30	R1: +2x moved
55	HLN	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$6.00	\$18.00	30	R1: +3x moved
56	TLC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$9.00	\$27.00	30	R1: +3x moved
57	TLC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	R1: +1x moved

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Survey	Cable Nielsen Live+1 Nov16 Proj. (Nov15 HUT	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R1: M, MTu spots moved to broadcast week of 11/7. Total \$ unchanged. Rev. 11.1			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
58	TLC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	3	\$20.00	\$60.00	30	R1: +3x moved

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	135	0	0	0	0	0	0	0	0	0	0	0	135
AMT	\$1,578.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,578.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/01/16

62360078 | South Bend | Comcast/South Bend Interconnect, IN | 7876 |